



Friendship
Trays
Meals on Wheels of
Charlotte-Mecklenburg

FOOD DRIVE TOOL KIT

*Thank
you!*

for your interest in organizing a food drive to provide nutritious groceries to people in crisis in our community.

1. Determine Participation Level

- family, club, workplace, friends, neighborhood, scout troop, sports team, youth group, congregation, etc.

2. Pick a theme for your drive and give it a name

- be creative with your food drive name and theme, below are ideas
- Incorporate our priority needs list below!

Theme	Collection Items
Italian Night	pasta, marinara, ravioli, canned spaghetti
Meat Hunger Head On	canned meat drive - canned tuna, chicken, and ham

Theme	Collection Items
Cans for Christmas	canned goods collected during the holiday season
Breakfast of Champions	healthy cereals, canned fruit, oatmeal, grits

PRIORITY NEEDS LIST

- Canned Meat
- Canned Fruit
- Canned Pastas
- Corn Muffin Mix
- Low Sodium Canned Vegetables

Find a
printable
Priority
Needs List
below



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3. Determine logistics

- start and end dates
- central location for donation drop off
transportation of goods to Loaves & Fishes / Friendship Trays

4. Register your food drive at the link below

- <https://loavesandfishes.org/food-drive-registration/>

4. Promote your food drive

- Use social media, websites, fliers, bulletins, posters, and word of mouth to spread the word about your drive!
- We have logos and posters you can use!
- Tag us in social media posts: **@loavesfishesnc**

5. Start collecting, have fun, and contact us when you are ready to drop off what you have collected!

lindsey@loavesandfishes.org

- be sure to send us pictures of your food drive for our social media

TIPS ON GETTING DONATIONS

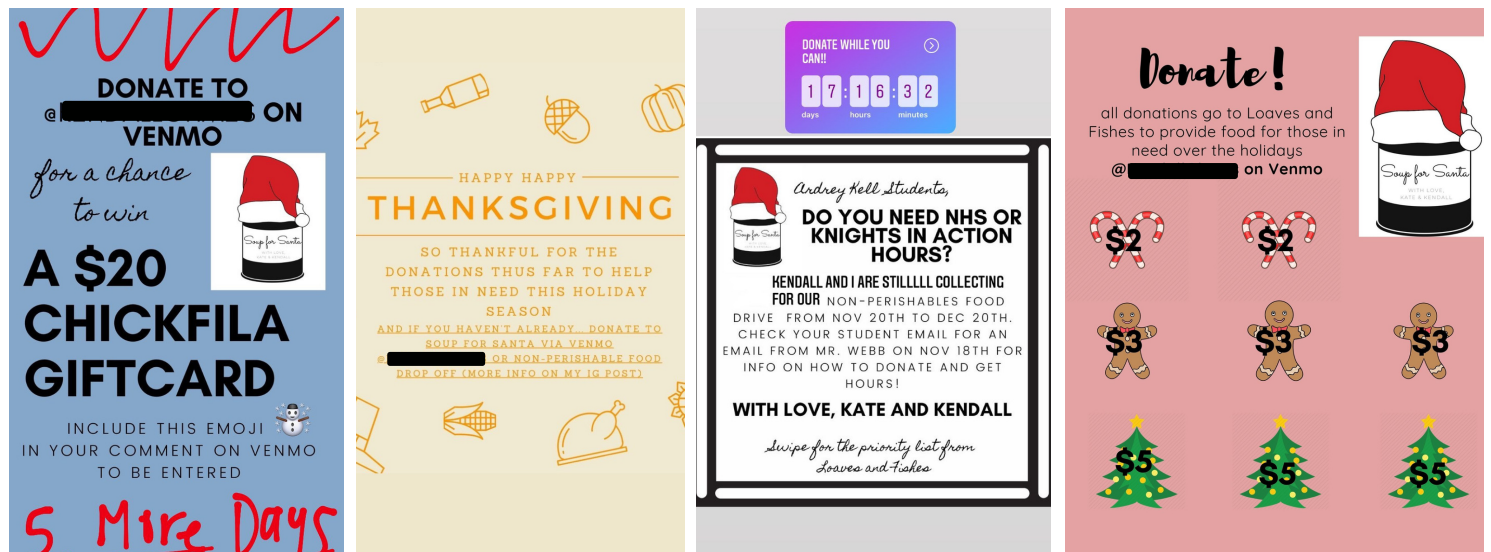
- Ask birthday party guests to bring canned goods
- Reach out to your neighborhood, sports teams, churches, school, clubs, and any other groups you're involved in!
 - reach out to the advisor of the National Honor Society or National Junior Honor Society at your school to see if they will promote your food drive
- Make it a contest!
 - create a drawing which those who donate are entered in for a prize
 - split into teams and the team with the most donations wins a prize
- Set up a lemonade stand with proceeds donated to Loaves & Fishes/Friendship Trays

THEMED SOCIAL MEDIA POST EXAMPLES

Peanut Butter and Jelly Drive Ideas



Holiday Themed Food Drive Ideas



Priority Needs

- ☐ **Canned Meat: Tuna, Chicken, etc...**
- ☐ **Canned Fruit: low sugar or in juice**
- ☐ **Pastas - Canned or Dry Boxed**
- ☐ **Diapers - especially larger sizes**
- ☐ **Low Sodium Canned Vegetables**
- ☐ **Peanut Butter**

No Glass Please





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FOOD DRIVE

Priority Needs: Canned Fruit, Canned Meats, Canned Pastas
No Glass Please



www.loavesandfishes.org