



# FOOD DRIVE TOOL KIT

*Thank you!*

for your interest in organizing a food drive to provide nutritious groceries to people in crisis in our community.

## 1. Determine Participation Level

- family, club, workplace, friends, neighborhood, scout troop, sports team, youth group, congregation, etc.

## 2. Pick a theme for your drive and give it a name

- be creative with your food drive name and theme, below are ideas
- Incorporate our priority needs list below!

| Theme               | Collection Items                                     |
|---------------------|------------------------------------------------------|
| Italian Night       | pasta, marinara, ravioli, canned spaghetti           |
| Meat Hunger Head On | canned meat drive -<br>canned tuna, chicken, and ham |

| Theme                  | Collection Items                                 |
|------------------------|--------------------------------------------------|
| Cans for Christmas     | canned goods collected during the holiday season |
| Breakfast of Champions | healthy cereals, canned fruit, oatmeal, grits    |

## PRIORITY NEEDS LIST

- Canned Meat
- Canned Fruit
- Canned Pastas
- Corn Muffin Mix
- Low Sodium Canned Vegetables



### 3. Determine logistics

- start and end dates
- central location for donation drop off  
transportation of goods to Loaves & Fishes / Friendship Trays

### 4. Register your food drive at the link below

- <https://loavesandfishes.org/food-drive-registration/>

### 4. Promote your food drive

- Use social media, websites, fliers, bulletins, posters, and word of mouth to spread the word about your drive!
- We have logos and posters for use! Tag us in social media posts!

### 5. Start collecting, have fun, and contact us when you are ready to drop off what you have collected!

[lindsey@loavesandfishes.org](mailto:lindsey@loavesandfishes.org)

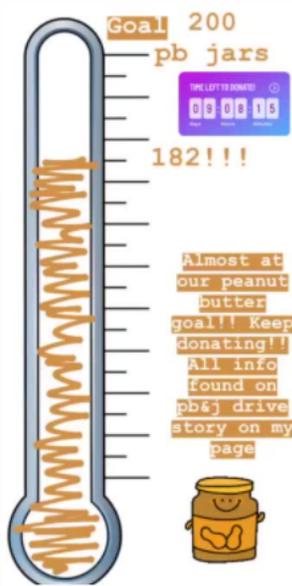
- be sure to send us pictures of your food drive for our social media

## TIPS ON GETTING DONATIONS

- Ask birthday party guests to bring canned goods
- Reach out to your neighborhood, sports teams, churches, school, clubs, and any other groups you're involved in!
  - reach out to the advisor of the National Honor Society or National Junior Honor Society at your school to see if they will promote your food drive
- Make it a contest!
  - create a drawing which those who donate are entered in for a prize
  - split into teams and the team with the most donations wins a prize
- Set up a lemonade stand with proceeds donated to Loaves & Fishes / Friendship Trays

# THEMED SOCIAL MEDIA POST EXAMPLES

## Peanut Butter and Jelly Drive Ideas



## Holiday Themed Food Drive Ideas

